

Newsflash

ORGANIC
AFRICA
2008

Africa Pavilion at BioFach 2008

The clock is ticking; only a few days before the Africa Pavilion starts!

The internationally famous actor: Gerard Depardieu will visit the African Pavilion on Thursday around noon.

This will create a lot of media attention that will help the publicity of the Pavilion.

There is a separate cultural programme for the Pavilion with activities like: traditional Kora music from West-Africa, coffee ceremony from Ethiopia, a storyteller and GRIOT music at the reception.

Besides this there shall be many activities in the Pavilion: fruit tasting, wine tasting, coffee roasting and brewing, oil distillation and of course the reception on Friday evening. Check the website for the programme!

We want visitors to taste, smell, see, feel and hear Africa! Good luck all and see you at BioFach.

Exporters / exhibitors

Unfortunately many exhibitors have problems with acquiring a visa. The German Embassies handle the applications very strict. This is why several exhibitors do not yet have a visa. We wish them luck with the procedures and really hope that perseverance will prevail.

Check the website for a list of exhibitors.

Building up the stands

The Pavilion is completely designed and built by a professional stand builder. The exhibitors only have to decorate their own stand and put up posters and product samples. The Layout of the pavilion is carefully planned and exhibitors should follow this exactly to prevent problems. Wednesday morning there will be a briefing for all exhibitors, here all procedures and services will be explained. Practical tips and guidelines shall be given, so please make sure you are present!

News from the countries

By: Ivy Cynthia Osei Sampah

The Ghana Organic Agriculture Network (GOAN), an organic agriculture movement in Ghana has over the years been training and educating farmers in organic agricultural practices. Some of the members of GOAN are in the organic export market. This year, with the African Pavilion coming up, we help them getting to Nuremberg. First we organized a workshop, we invited all the potential participants, now we follow up with helping them in making their products well exhibited and promoted. You will find us in the West African sector, visit us and try the fresh pineapple, mangos, pawpaw, bananas and more!

An African journalist has been invited by the African Pavilion to cover the story in the African press. We want the people in Africa to hear about the efforts of all involved to bring Organic African products in the picture.

An initiative of: Grolink and Agro Eco

We thank all the donors, partners and sponsors for their input!

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For all information see:

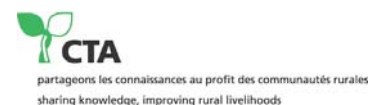
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