

# Organic mango market helps smallholders

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# Drying Mangoes in BF

- Intro
- CDS
- Organic Mango Market
- Certification
- Transformation



# Introduction

- Burkina Faso and mangoes
  - Situated in West Africa
  - Among biggest producers of mangoes
  - Production is estimated at 100.000 tonnes per year
  - Production concentrated in five months
  - 300 tonnes organic dried mango production



# CDS

## Circle (association) of Dryers (CDS)

- 55 Organic mango producers
- CDE provided expert setting up organic production
- 8 Dryers are organised in CDS (1000 people (in)direct involved, 95% women)
- CDS helps them in exporting and certification



# Organic Mango Market

- Export quantity:
  - 1700 tonnes of fresh mango/ year
  - 80 tonnes dried mangoes
- Export to:
  - 75% (60 tonnes) goes to 2 importers in the EU
  - 25% (20 tonnes) to private exporters from BF



# Certification

- Organic 10 years
- Fairtrade-organic since last year: market driven
- Ecocert is certifier
- Difficulties:
  - Documentation
  - Traceability
  - Coordination of ICS

# Impact of project

- Employees being hired earn 3 times more
- Women have a money making activity
- Provides foreign currency
- Protection of environment

# Challenges & Opportunities

- Volume below drying capacities because unpredictable market demand
- Modernisation of product(ion)
- Information on the international market
- Efficient negotiation and lobbying
- Finding other markets outside EU
- Diversification of transformation techniques

**Thank you**